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Risk Management And Insurance: Perspectives In A Global Economy



Synopsis

Skipper & Kwon's Risk Management & Insurance: Perspectives in a Global Economy provides an in-depth understanding of international risk management and insurance, their dynamics, and the economic, social, political, and regulatory environments surrounding global risk and insurance markets. Incorporates an international perspective from the outset, filling the need to address risk issues on a global scale Follows theory with practice, analyzing real-world case studies, and exploring sound risk management and insurance operations in the future Includes discussion questions and exercise modules to help students understand the issues and apply their learning PowerPoint slides and updates are available online at <http://facpub.stjohns.edu/~kwonw>

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Customer Reviews

I had Dr. Kwon as a professor and from his class and this text I used for another class, I can tell he is an expert in his field. I still have this book from the class to use as a reference during my studies in Risk Management.

This book is not an easy read. I often found myself re-reading material to try and determine what the author was trying to say. If you are a professor, please try to find a different book for your students. It has good material, just not a good way of presenting it.

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